

TIPS Teams 09

TRENDS
INNOVATIONS
PARADIGM SHIFTS

A process for "early spotting" the things we should be looking for.

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TIPS Teams 09

Trends, Innovations, Paradigm Shifts

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A process for "early spotting" the things we should be looking for.

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Interrogating a Trend Edit

1. Is this trend accelerating or decelerating?
2. Who wins if this trend continues?
3. Who loses if this trend continues?
4. What could be done to alter the speed of the trend (speed it up, slow it down)?

Welcome to the TIPS Team Demo - A Joel Barker Strategic Exploration Edit

This site is based on Joel Barker's TIPS Team, a strategic exploration tool for "early spotting" the things we should be looking for. It contains an open discussion of trends, innovations, and paradigm shifts -- members can contribute to existing discussions or start a new one.

The site will also feature a formal "interrogation" of selected trends and innovations. Reports on these formal "interrogation" surveys will be posted on the site when they become available.

Demonstrations of a "trend interrogation" and an "innovation interrogation" are available.

Notes Edit

This Month's Trends

Here are our three featured "trends" for this month. Click on the "Trend Interrogation" link below to add your interrogation to any one, or all, of these trends. Trends this month are taken from OUTLOOK 2009 from the World Future Society.

New Online Community
Support for Ongoing TIPS Teams

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TREND INTERROGATION

- Is this trend accelerating or decelerating?
- Who wins if this trend continues?
- Who loses if this trend continues?
- What could be done to alter the speed of the trend?
 - Speed it up? Slow it down?
 - Who? What?
- So what does this mean to me?

Sample Innovation Interrogation

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INNOVATION INTERROGATION

- Where is this innovation on the technology life cycle?

PARADIGM SHIFT INTERROGATION

- What is the old paradigm that this paradigm shift is replacing?
- What problem does this paradigm shift solve that the old paradigm didn't?
- Who "gets put back to zero" because of this paradigm shift?
- Who wins because of this paradigm shift?
- Who loses because of this paradigm shift?
- So what does this mean to me?

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Strategic Exploration Scan to identify key things to watch.

TIPS Teams Programs

- TIPS Teams Training
- Online Training/Facilitation
- Facilitated TIPS Teams
- Simulations



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